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**ABSTRACT**

- A personalized book includes content of a user's choice, including streaming video and interactive content, in a structure designed by the user. The user completes questions and then a host can automatically find and offer related content to the user. The end product can be accessed from any location, provided access is available to the host in electronic media, at any time. The invention integrates technology provided by the host with constantly changing content selected by the user. Content can come from the user, the host, the host's Content Partners or any third party.
- The resulting "book" can be static or interactive; saved forever or modified constantly; private or shared, stored on electronic media or printed. This invention allows a user to do more than read a book; the user actually creates the book. Moreover, the book generally relates directly and personally to the user's life.

CHDS01 AOM 107641v1